

Film and Creative Media Workforce Development Initiative




Film and creative media are a vital and growing segment of Vermont's creative economy. The report of the 2023 Vermont Film and Media Industry Task Force demonstrated the need for targeted investments in Vermont's creative infrastructure to support and grow this crucial sector.

The Vermont Creative Network proposes a five-year pilot investment of \$150,000/year to create a **Film and Creative Media Workforce Development Initiative** as part of the Vermont Arts Council, in partnership with film/media nonprofits and education institutions, with the goal of expanding the film and creative media industry in Vermont.



Credit: Eva Sollberger

The initiative includes:

-  **Film & Creative Media Assets Database:** Create and maintain a centralized database of film and creative media professionals, equipment, venues, locations, and other resources (managed by Vermont Production Collective).
-  **Film & Creative Media Employment and Internship Opportunities:** Create and maintain a database of employment and internship opportunities in the film and creative media industry to retain Vermont's highly skilled film and creative media graduates (managed by Vermont Production Collective).
-  **Proposal for Production Incentives:** Develop a long-term, sustainable proposal for production incentives that will support existing Vermont-based film production and bring production projects to Vermont.

\$150,000 Annual Budget, includes:

- Database: \$15,000
- VPC staff for database management, central point of contact for film production: 1.5 FTE \$110,000
- VAC support and oversight (outreach, collaboration, develop production incentives): \$25,000

To ensure that these state investments are having the intended impact on our state's economic growth, the Vermont Arts Council will measure the impact of these systems quantitatively by reporting on US Bureau of Economic Analysis data on creative economy jobs in Vermont and qualitatively by surveying film and media professionals and educators.

With this investment, Vermont can position itself as a leader in sustainable, future-focused film and creative media production in a way that benefits all Vermonters.



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