Outcome Statement
Everyone in Vermont has access to
the arts and creativity in their life,
education, and community.

Mission
Cultivate and advance the arts and
creativity throughout Vermont.

Core Capacities: advocate | convene and connect | promote

Council Values
creativity  Arts and culture open avenues to
imagination and innovation.
equity    Removing barriers invites access and
participation.
collaboration  Sharing values and resources creates
robust, inclusive outcomes.
integrity  Vision, responsiveness, and
transparency invite trust.
reflection Ongoing planning and evaluation
improve effectiveness.

Four Conditions

All of Vermont’s cultural stakeholders
contribute significantly to the state’s
economy and identity.

We know this is happening when
• the federal and state government
increase and broaden investments
in the state’s creative sector
• the state of Vermont increases
investment for public art
• people in Vermont advocate for
the presence of arts, culture,
creativity, and innovation as key
to the state’s economy and well-
being
• people are aware that the
creative sector is a strong
component of the economy,
attracting tourists, businesses,
and new residents
• people in Vermont celebrate
the arts, creativity, culture, and
innovation

Vermont schools engage students in
and through arts, cultural, and creative
activities to prepare them for success in
school, work, and life.

We know this is happening when
• Vermont students have access to
arts instruction as a part of a well-
rounded education
• Vermonters use national and local
research to shape education policy
and ensure arts programs in schools
are fully funded
• students graduate with the creative
problem-solving skills necessary to
contribute to the creative economy
or to any workplace
• schools build relationships with
community organizations and
teaching artists that have expertise
in providing extended learning
opportunities, residencies, or
personalized learning opportunities

Organizations and artists serving
people in Vermont build vibrant
creative communities.

We know this is happening when
• creativity is embraced in decision-
making at the local and state
levels
• artists and organizations
provide full-spectrum (lifelong)
programming
• cross-pollination of arts and
non-arts organizations with
artists and innovators creates an
infrastructure to support creatives
• communities celebrate their
cultural assets

The Arts Council’s ongoing structural
and financial sustainability is assured
and strengthened.

We know this is happening when
• the Council listens as it continually
creates, implements, monitors,
and evaluates a vital strategic plan
• the Council’s board identifies
and obtains additional annual
operating revenue
• the Council’s ongoing work
aligns with its values, outcome
statement, and mission
• the Council invests in its board
and staff in order that each may
advocate, convene and connect,
and promote for the betterment
of the state of Vermont