Cultural Recovery Grant Seeker Workshop
August 17, 2021

Thank you for joining us today. The meeting will begin soon.

• The session is being recorded, and will be available on our website in a few days.

• Please use the chat function to submit your questions. We’ll have a Q&A at the end of the presentation.
Cultural Recovery Grants provide funding to arts and humanities organizations facing financial hardship as a result of the COVID-19 pandemic.

The program is a partnership between Vermont Humanities and the Vermont Arts Council with funding provided primarily from the National Endowment for the Humanities (NEH) and the National Endowment for the Arts (NEA) through the American Rescue Plan Act of 2021.
Eligibility

• Arts and/or humanities orgs. with 501(c)(3) tax-exempt status

• Arts and/or Humanities orgs. that operate under the umbrella of a college or university with 501(c)(3) status

• Nonprofit orgs. that offer humanities programming, but are not strictly cultural organizations, may also be eligible for project support.

• Public libraries with 501c3 status may apply for humanities based program funds only.
Arts or Humanities?

An arts organization offers high-quality arts programs and services.

A humanities organization offers high-quality humanities programs and services (including history, cultural, journalism, civic leadership, or literacy organizations, museums, humanities edu, etc).

Awards may be made by the Vermont Arts Council, Vermont Humanities, or both.
Eligibility - Contd.

If you have received other recovery funds, it will not affect your grant application, including: a 2020 Cultural Relief Grant, Vermont Economic Recovery Grant for Cultural Organizations from ACCD, or other state or federal COVID-19 relief grants.

You can still apply for other Arts Council and Humanities Council grants, such as Vermont Humanities Project Grants, Arts Partner grants, or Cultural Facilities grants.
Who May Not Apply

- Organizations without 501(c)(3) status
- Libraries for general operating support
- Individuals
- Religious, political, or advocacy organizations
- Government agencies
- Pre-K through Grade 12 schools
- Universities, colleges, and academic departments
Special Consideration

Organizations serving and led by members of communities traditionally under-resourced in the arts and humanities, including:

- people of color or indigenous people
- people who identify as LGBTQ+
- people who live in rural areas
- people with disabilities
- people who identify as immigrants or refugees
- people whose first (or only) language is not English

First time applicants are encouraged to apply.
Grant Awards

<table>
<thead>
<tr>
<th>Annual Budget</th>
<th>Award Size</th>
</tr>
</thead>
<tbody>
<tr>
<td>&lt; $250,000</td>
<td>$5,000</td>
</tr>
<tr>
<td>$250,00 - $750,000</td>
<td>$10,000</td>
</tr>
<tr>
<td>&gt; $750,000</td>
<td>$15,000</td>
</tr>
</tbody>
</table>

Funding can be used retroactively to cover expenses incurred after March 15, 2021.

There is no match required for this grant.
Use of Funding - Arts

**General operating support** for day-to-day business expenses including any or all of the following:

- Staff salary support
- Fees/stipends for artists
- Facilities costs such as rent and utilities
- Costs associated with health and safety supplies for staff and/or visitors/audiences
- Marketing and promotion costs
Use of Funding - Humanities

- General operating costs of humanities focused organizations
- Humanities programming
- Strategic planning and capacity building efforts related to COVID-19
- Technical/consultant needs related to a digital transition or in support of preservation and access programs
- Expansion, due to COVID-19, of outdoor and virtual humanities programming
- Equity assessments and planning related to COVID-19

St. Albans Museum, FY 2019
Marek Bennett at Non-Fiction Comics Mini-Fest
Fund can NOT be used for

- Overlapping project costs with any other pending or approved application(s) for federal funding and/or approved federal awards
- Funds for activities supported by other non-NEH/non-NEA federal funds
- Competitive regranting
- Pre-award costs dating to before March 15, 2021
- Travel
- Promotion of a particular political, religious, or ideological point of view
- Support of specific public policies or legislation
- Lobbying

BrattRock
FY18 Grantee
Teen band Kalliope Jones playing at the BrattRock festival
Grant Review Criteria

● **Financial hardship** due to COVID-10, including:
  ○ Risk of permanent closure
  ○ Loss of significant revenue
  ○ Loss of paid staff
  ○ Loss of venue or workspace

● **Diverse range** of organizations of different disciplines, size organizations, geographic locations, and backgrounds.
Grant Review Criteria - Cntd.

- Quality of the organization’s work
- Ability to carry out the work
- Impact on the arts & humanities workforce.
- Appropriateness of the work to the mission of the organization
- Fair and appropriate compensation provided to artists or presenters
- Engaging underserved populations
Panel Review Process

- Comprised of 4 external reviewers from different organizations, disciplines, and areas of the creative sector plus additional Humanities and Arts Council staff.

- After the deadline, panelists use the criteria to guide them as they evaluate and score proposals.

- They meet later this fall to discuss the proposals and make funding recommendations.
Important Dates

Application deadline:
- Round 1: July 21, 2021 by 5 pm
- Round 2: September 14, 2021 by 5 pm

Activities must begin by December 1, 2021 and must end no later than November 30, 2022.

Notifications 2-4 weeks of submission

Final report due by November 30, 2022

Scrag Mountain Music FY19 Grantee
Mary Bonhag and Evan Premo perform The Ugly Duckling for children and their families
Preparing a Strong Application

- Start the application well before the deadline
- Don’t assume anything
- Be clear and direct
- Speak in your own words and tell us a story

Brattleboro Museum & Art Center
FY19 Grantee
Gallery opening of "If she has a pulse, she has a chance."
Photo: Michelle Frehsee
Accessibility Considerations

All applicants funded by the Councils must comply with access policies and laws.

Programs and activities are more welcoming and inclusive when they engage a broad spectrum of people in integrated settings that provide equal, effective, and enjoyable arts & humanities experiences for all.
Final Report Preview

- Total in-person audience reached including
  - Adults
  - Youth
  - Artists
  - Scholars
  - Populations benefited by race/ethnicity
- Total online audience reached
- People paid (artists, scholars, employees, etc)
- How funds helped sustain the organization from the effects of the COVID-19 pandemic
- Estimate of future losses
- How grant funds were spent
- Photos and stories
The Vermont Covid-19 Cultural Recovery Grant Program is a partnership between Vermont Humanities and the Vermont Arts Council to provide funding to arts and humanities organizations facing financial hardship due to the Covid-19 pandemic.

Funding for this program is provided primarily from the National Endowment for the Humanities (NEH) and the National Endowment for the Arts (NEA) through the American Rescue Plan Act of 2021.

We are working together to maximize the impact of relief and recovery funding for Vermont’s arts and humanities organizations. We are committed to equitable grantmaking and will consider geographic diversity and the ability to reach underrepresented communities in our funding decisions.
Covid-19 Recovery

The Coronavirus Disease 2019 (Covid-19) pandemic upended life for all Vermonterers and people around the world. We are focused on helping those most affected by the pandemic, including individuals and organizations in our statewide cultural sector. Our partner in this effort is the Vermont Arts Council.

The Vermont Covid-19 Cultural Recovery Grant Program will provide $1.2 million in funding to arts and humanities organizations facing financial hardship due to the Covid-19 pandemic. Funding for this program is provided primarily from the National Endowment for the Humanities (NEH) and the National Endowment for the Arts (NEA) through the American Rescue Plan Act of 2021.

The application period for the first round of Cultural Recovery Grants opened on June 21.
Navigating Online Grant Portal

We have a completely new and different online grant system. When you click apply online, it will automatically redirect you to the new system.

APPLICATION AND DEADLINES

Apply online

Application preview

Round one deadline: July 21, 2021 by 5 p.m.
Round two deadline: September 14, 2021 by 5 p.m.
Navigating Online Grant Portal

Welcome!

The Vermont Arts Council recently switched to a new grant management system. If you have applied for a grant using our old system, your login credentials will no longer work. All applicants, new and old, must register in this new system using the "Register" link below. New user accounts for organizations must be reviewed and approved by Council staff before grant applications can be accessed. Please allow 1-2 business days for approval to occur.

User ID (Email address)  Email Address
Password
Keep me signed in

Sign In

Register / Send password hint / Reset password

If you run into issues with registration or signing in, please send an email to Meredith Bell.
Navigating Online Grant Portal

Enter your first and last name, work email address, and create a password.

Account Information

First Name
Last Name
Nickname
Email Address
Password
Confirm Password
Password Hint
Portal Access

Please choose a password at least 8 characters in length, with a mix of upper and lower case letters, and at least one digit or special character.

(Some access requires approval. Please do not select access that you do not need)

- Individual Artist: Apply for grants for individual artists. (Artist Development, Art in State Buildings, and Creation)
- Organization Applicant: Apply for grants on behalf of an organization, government entity, school or tribal community. (Animating Infrastructure, Arts Impact, Artists In Schools, Arts Partnership, Cultural Facilities, and Head Start)
Navigating Online Grant Portal

Organization Information

Organization

Search Organizations

Create New Organization

Select an Organization

Search Tips
- Search by the organization's legal name
- The best way to get a match is to use a short, but uncommon, part of the organization name
- Don't use extraneous words like "the" or "a"
- Check your spelling
- Try using different spellings and/or abbreviations

Selected organization:
Vermont Arts Council

Vermont Arts Council
136 State St

Clear selection
## Navigating Online Grant Portal

### Organization Information

- **Organization**: Vermont Arts Council
- **Create New Organization**

### Contact Information

- **Address Block (line 1)**: Line 1 of address
- **Address Block (line 2)**: Line 2 of address
- **City**: City
- **State**: State
- **Zip**: Zip
- **Primary Phone #**: Primary Phone #
- **Secondary Phone #**: Secondary Phone #
- **Phone Type**

- **Register**
Navigating Online Grant Portal

Organization Information

Organization
Search Organizations

Create New Organization

Organization Information

Organization
Search Organizations

Use Existing Organization

NOTE: New organizations must be approved before you can use them.

Organization
Organization Name

Tax ID
Tax ID

Address Block (line 1)
Line 1 of address

Address Block (line 2)
Line 2 of address

City
City

State
State

Zip
Zip

Phone #
Primary Phone #

Website
Website
Welcome to the Vermont Arts Council Grant Portal!

Thank you for taking the time to register with us. Some web portal roles require approval before you can use those features. If you registered with an organization, then your permissions will be set by Arts Council staff. You will receive an email once your access has been approved.
Navigating Online Grant Portal
Navigating Online Grant Portal

Welcome Organization Applicant!

Grants that are currently open are listed under **Featured Applications**. Find your saved or submitted applications in the **Recently Accessed** tile. Important notifications will appear under **Alerts**.

**Featured Applications**

- **Covid-19 Cultural Recovery Grant Application**
  The Vermont COVID-19 Cultural Recovery Grant Program is a partnership between the Vermont Arts Council and Vermont Humanities to provide funding to arts and humanities organizations facing financial hardship as a result of the COVID-19 pandemic. Funding for this program is provided primarily from...
Navigating Online Grant Portal

Organization Grant Application

Covid-19 Cultural Recovery | Grant Application

To navigate through the application, you can either click on the tabs (Organization Information, Grant Request, etc.) or click on the Next button. Before you can submit your application, required fields will need to be filled out. The application will automatically save, but we also recommend saving your work often.

For this application, polished writing and proper grammar are not our priority. The priority is to provide your organization with the support it needs for recovery in a timely manner. Please tell us what is happening in your organization, your vision for recovery, what you need, who you will be serving, and the impact it will have.

If you have questions, please send us an email.

* Indicates a required field
Navigating Online Grant Portal

Definitions:
- An arts organization offers year-round, high-quality arts programs and services.
- A humanities organization offers year-round, high-quality humanities programs and services.

If your organization provides both arts and humanities programming, select the option below indicating that you provide both.

Are you primarily providing:
- arts programming
- humanities programming
- both

1. Please provide a brief summary of your programming in the arts and/or the humanities. Include information about how artists, humanists, or other presenters are compensated. If you are applying for project support, specifically describe your project.
Navigating Online Grant Portal

Home | Organization Applicant | My Account | Sign Out

- Home
- Available Grants
- My Saved Applications
- My Grants
- Reports

Arts of Morrisville, Inc.

on Applicant!
Open Office Hours

I’ll be available every Monday and Wednesday for 30-minute phone or zoom calls. If you have questions about your application, book a time with me. I’m also available by email for questions.

Email: vtcovidculturalrelief@gmail.com

Phone: 802-673-7376
Cultural Recovery Grants

Questions?

I hopefully have answers!