

Vermont Arts Council

Strategic Plan Framework FY2018-2020

Outcome Statement

Everyone in Vermont has access to the arts and creativity in their life, education, and community.

Mission

Cultivate and advance the arts and creativity throughout Vermont.

Core Capacities: advocate | convene and connect | promote

Council Values

- creativity** Arts and culture open avenues to imagination and innovation.
- equity** Removing barriers invites access and participation.
- collaboration** Sharing values and resources creates robust, inclusive outcomes.
- integrity** Vision, responsiveness, and transparency invite trust.
- reflection** Ongoing planning and evaluation improve effectiveness.

Four Conditions

All of Vermont's cultural stakeholders contribute significantly to the state's economy and identity.

We know this is happening when

- the federal and state government increase and broaden investments in the state's creative sector
- the state of Vermont increases investment for public art
- people in Vermont advocate for the presence of arts, culture, creativity, and innovation as key to the state's economy and well-being
- people are aware that the creative sector is a strong component of the economy, attracting tourists, businesses, and new residents
- people in Vermont celebrate the arts, creativity, culture, and innovation

Vermont schools engage students in and through arts, cultural, and creative activities to prepare them for success in school, work, and life.

We know this is happening when

- Vermont students have access to arts instruction as a part of a well-rounded education
- Vermonters use national and local research to shape education policy and ensure arts programs in schools are fully funded
- students graduate with the creative problem-solving skills necessary to contribute to the creative economy or to any workplace
- schools build relationships with community organizations and teaching artists that have expertise in providing expanded learning opportunities, residencies, or personalized learning opportunities

Organizations and artists serving people in Vermont build vibrant, creative communities.

We know this is happening when

- creativity is embraced in decision-making at the local and state levels
- artists and organizations provide full-spectrum (lifelong) programming
- cross-pollination of arts and non-arts organizations with artists and innovators creates an infrastructure to support creatives
- communities celebrate their cultural assets

The Arts Council's ongoing structural and financial sustainability is assured and strengthened.

We know this is happening when

- the Council listens as it continually creates, implements, monitors, and evaluates a vital strategic plan
- the Council's board identifies and obtains additional annual operating revenue
- the Council's ongoing work aligns with its values, outcome statement, and mission
- the Council invests in its board and staff in order that each may advocate, convene and connect, and promote for the betterment of the state of Vermont