VT CREATIVE ECONOMY

Zone Overview: Northeast Kingdom

[Map showing the regions of Vermont with a focus on Orleans, Essex, and Caledonia]
**ECONOMIC IMPORTANCE OF THE CREATIVE ECONOMY: NORTHEAST KINGDOM**

Total creative employment (2018): **3,151 JOBS**

- **1,757** other workers in creative industries
  - ad agency accountant
  - theater security guard
- **713** creative workers in creative industries
  - museum curator
  - orchestra musician
- **681** creative workers in other industries
  - musician at church
  - designer at manufacturer

**Employment in creative industries:**
- Total: 2,470

**Employment in creative occupations:**
- Total: 1,394
SEGMENT DISTRIBUTION: NORTHEAST KINGDOM

- Design: 36%
- Artisan Food: 19%
- Visual Arts and Crafts: 14%
- Performing Arts: 12%
- Literary Arts: 5%
- Film and Media: 8%
- Culture and Heritage: 4%

Vermont Creative Network, create vermont
Jobs in the creative economy are 8.9% of regional jobs in this zone.

Most significant segment is Design with 36% of jobs – higher than all zones, the state as a whole (26%) and the U.S. (29%).

Jobs in the creative economy grew by 8% between 2010 and 2018, greater than regional job growth of 4% in this zone.

Most growth in Artisan Foods (147% increase) and Performing Arts (40% increase).

Between 2010 and 2018, exhibited the most growth in extended proprietorships (37.6%) compared to all zones, the state as a whole (30.2%), and the U.S. (29.4%).
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