

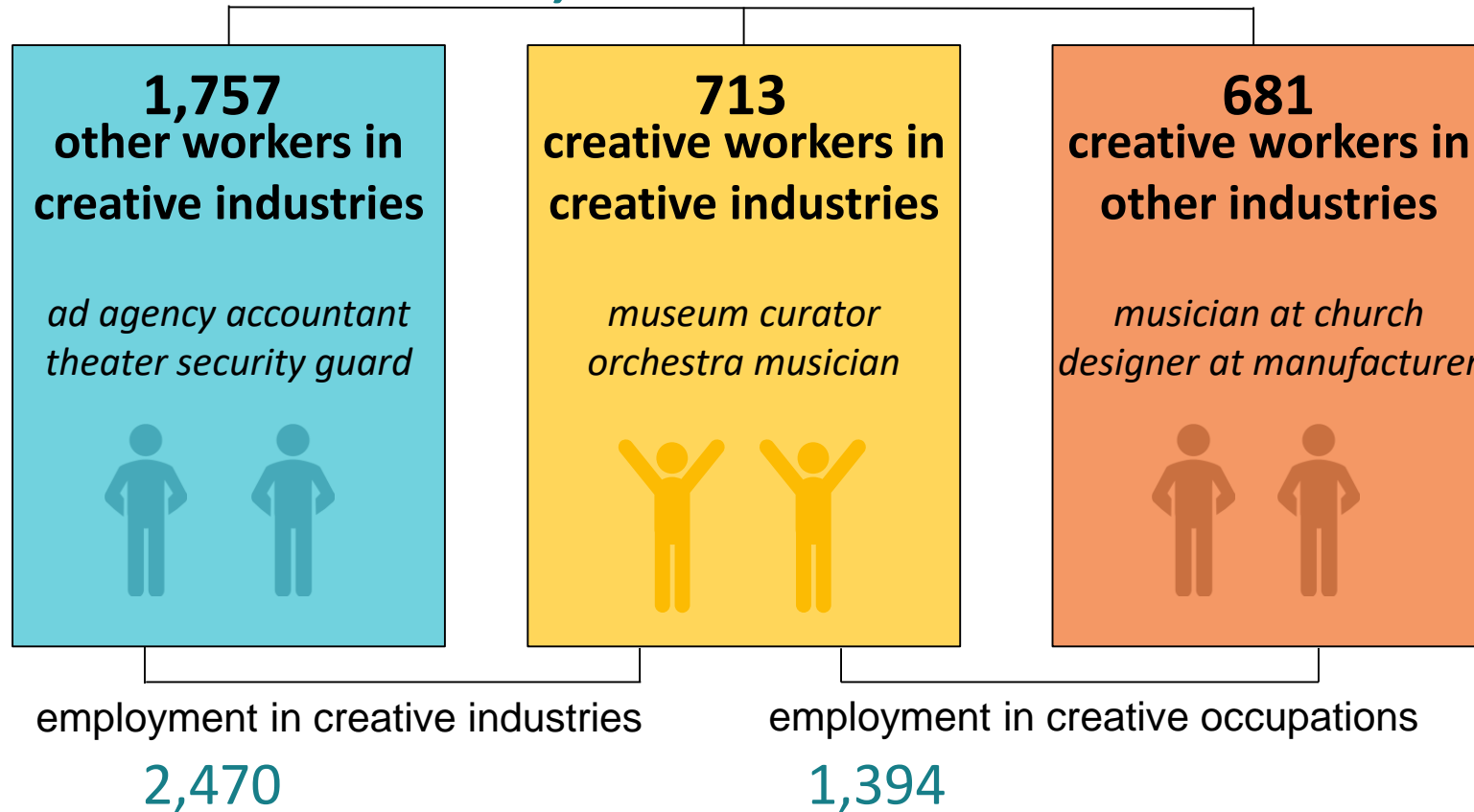
Zone Overview: Northeast Kingdom



ECONOMIC IMPORTANCE OF THE CREATIVE ECONOMY: NORTHEAST KINGDOM

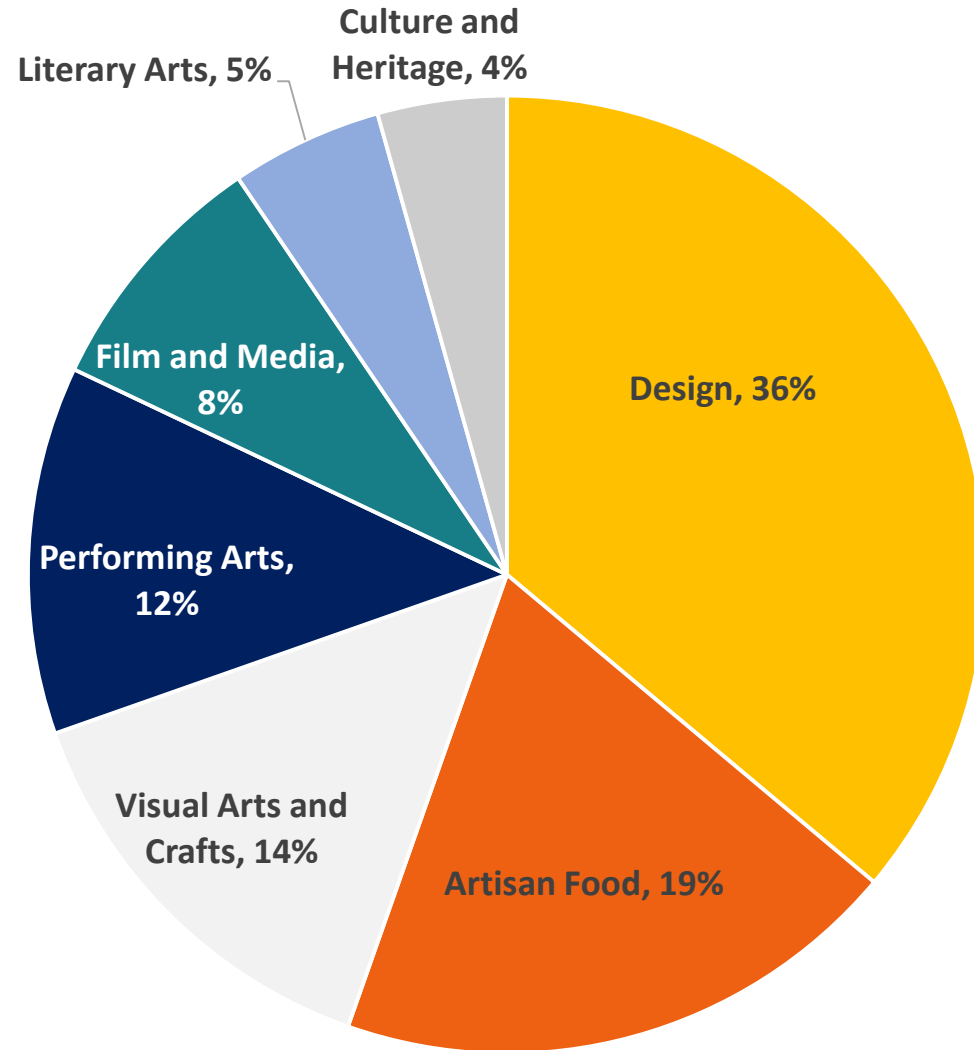
total creative employment (2018)

3,151 JOBS





SEGMENT DISTRIBUTION: NORTHEAST KINGDOM





ECONOMIC FINDINGS: NORTHEAST KINGDOM

- ❖ **Jobs in the creative economy** are **8.9%** of regional jobs in this zone
- ❖ Most significant segment is **Design** with **36%** of jobs – higher than all zones, the state as a whole (26%) and the U.S. (29%)
- ❖ **Jobs in the creative economy** grew by **8%** between 2010 and 2018, greater than regional job growth of 4% in this zone
- ❖ Most growth in **Artisan Foods (147% increase)** and **Performing Arts (40% increase)**
- ❖ Between 2010 and 2018, exhibited the **most growth in extended proprietorships (37.6%)** compared to all zones, the state as a whole (30.2%), and the U.S. (29.4%)





research team:

beth siegel, president, mt. auburn associates
bsiegel@mtauburnassociates.com

alyssa rosen, senior associate, mt. auburn associates
arosen@mtauburnassociates.com

emily doglio, research associate, mt. auburn associates
edoglio@mtauburnassociates.com

with contributions from:

stuart rosenfeld
stu.rosenfeld@gmail.com

melissa levy, principal and owner, community roots, llc
melissa@community-roots.com