

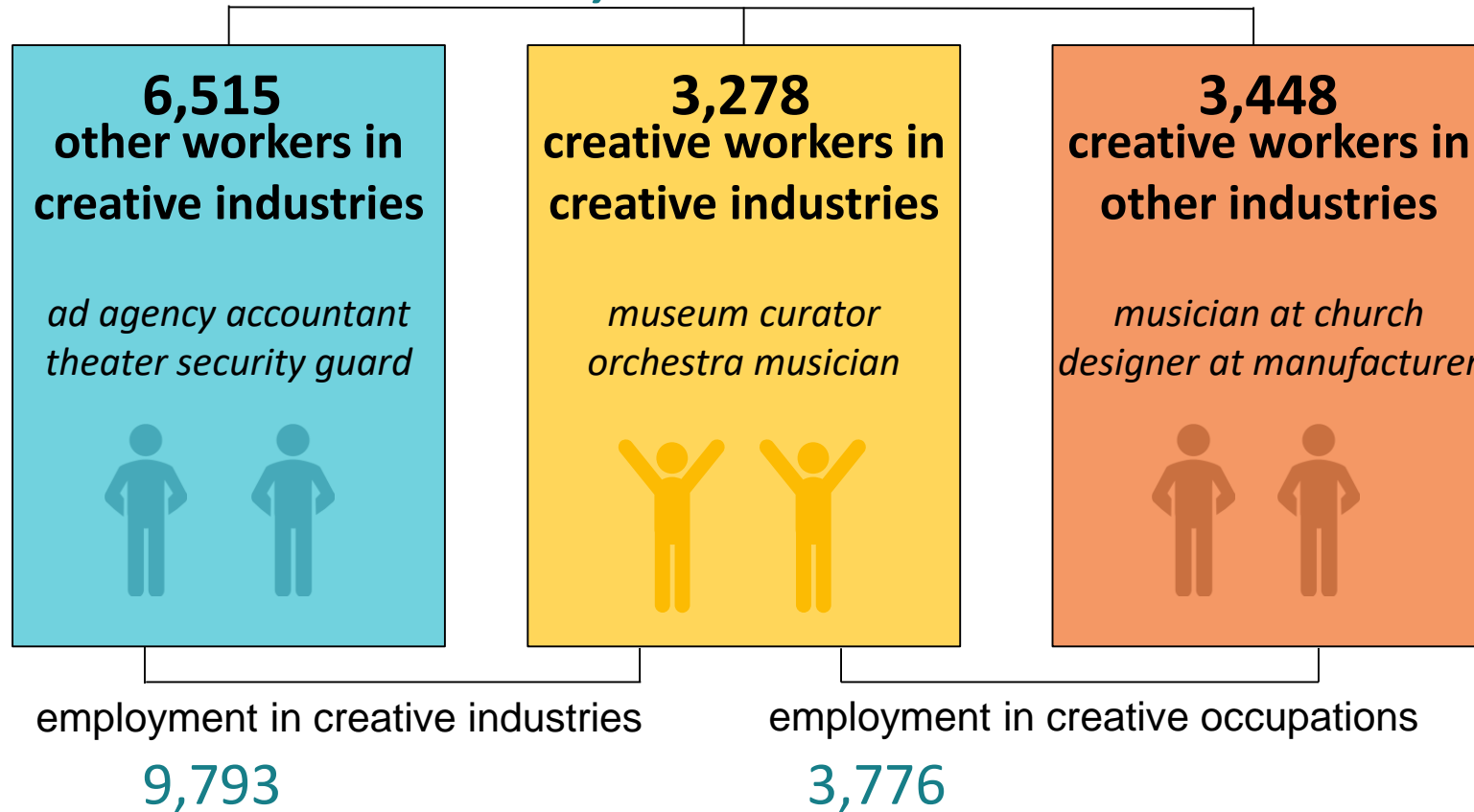
Zone Overview: Chittenden



ECONOMIC IMPORTANCE OF THE CREATIVE ECONOMY: CHITTENDEN COUNTY

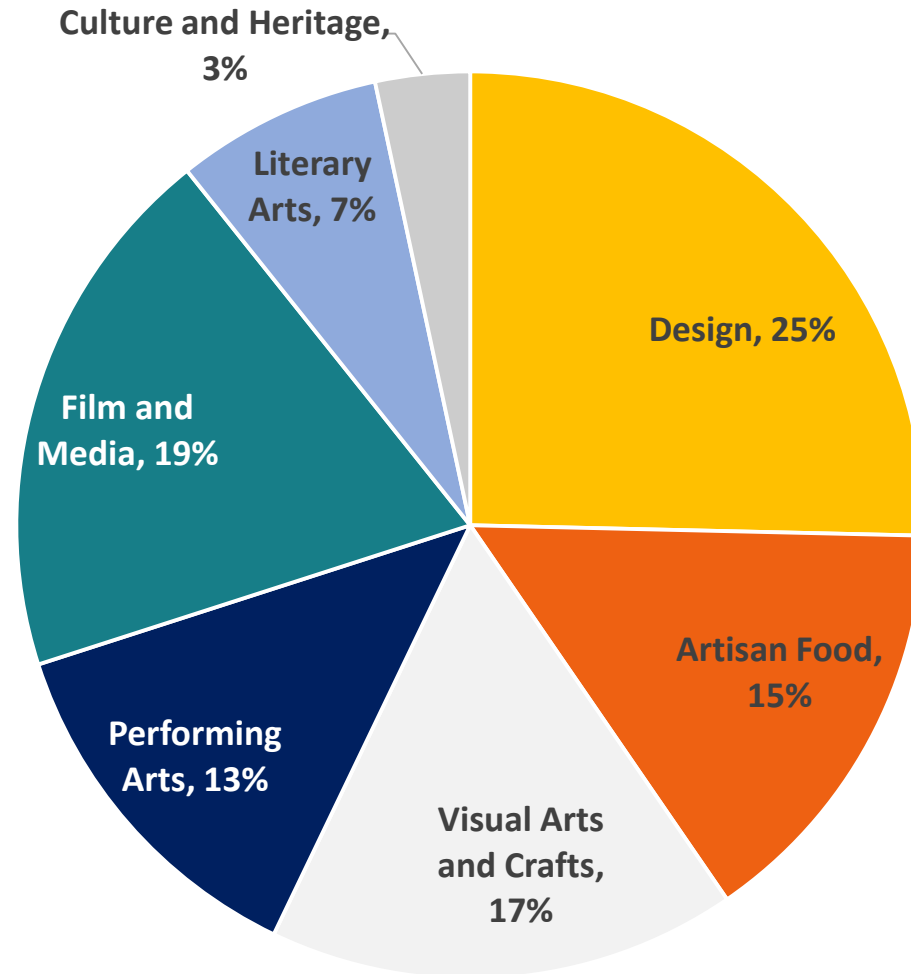
total creative employment (2018)

13,241 JOBS





SEGMENT DISTRIBUTION: CHITTENDEN COUNTY



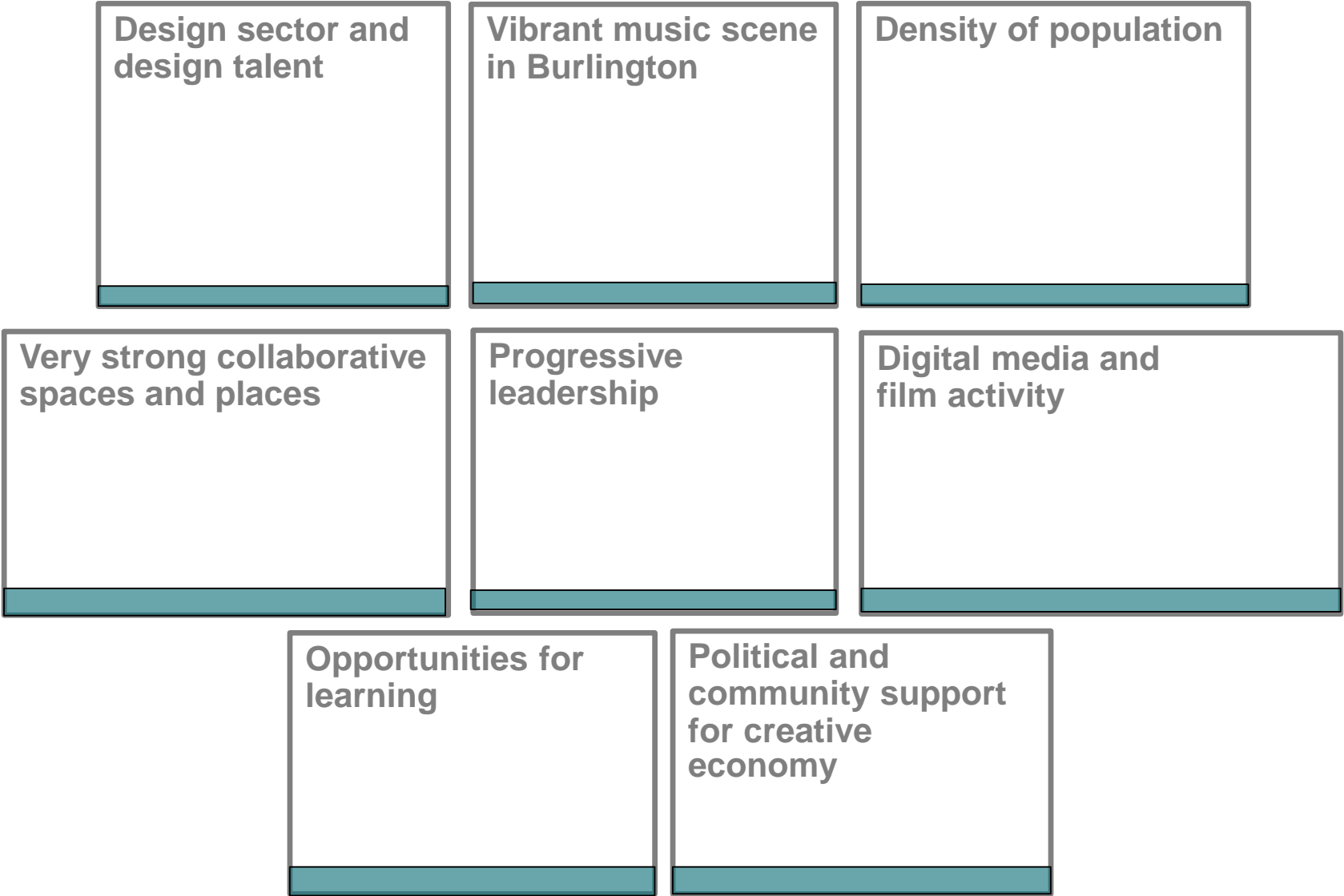


ECONOMIC FINDINGS: CHITTENDEN COUNTY

- ❖ **Jobs in the creative economy** are **9.7%** of regional jobs in this zone
- ❖ Most significant segment is **Design** with **25%** of jobs compared to 26% in state
- ❖ Only zone with **significant employment** in **Film and Media**
- ❖ **Jobs in the creative economy grew** by **8%** between 2010 and 2018, less than regional job growth of 11% in this zone
- ❖ Most growth in **Artisan Foods (36% increase)**, **Film and Media (32% increase)** and **Performing Arts (30% increase)**

STRENGTHS AND THEMES

from CHITTENDEN COUNTY focus group conversations (Fall 2019)





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