Zone Overview: Addison/Rutland
ECONOMIC IMPORTANCE OF THE CREATIVE ECONOMY: ADDISON / RUTLAND

total creative employment (2018)

5,166 JOBS

2,478 other workers in creative industries
- ad agency accountant
- theater security guard

1,251 creative workers in creative industries
- museum curator
- orchestra musician

1,437 creative workers in other industries
- musician at church
- designer at manufacturer

employment in creative industries

3,729

employment in creative occupations

2,688
SEGMENT DISTRIBUTION: ADDISON / RUTLAND

- Design, 30%
- Artisan Food, 19%
- Visual Arts and Crafts, 18%
- Performing Arts, 12%
- Film and Media, 9%
- Literary Arts, 7%
- Culture and Heritage, 4%
Jobs in the creative economy are 8.4% of regional jobs in this zone.

Most significant segment is Design with 30% of jobs compared to 26% in state.

Jobs in the creative economy grew by 11% between 2010 and 2018, greater than regional job growth of 2% in this zone.

Most growth in Artisan Foods (47% increase) and Performing Arts (24% increase).
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