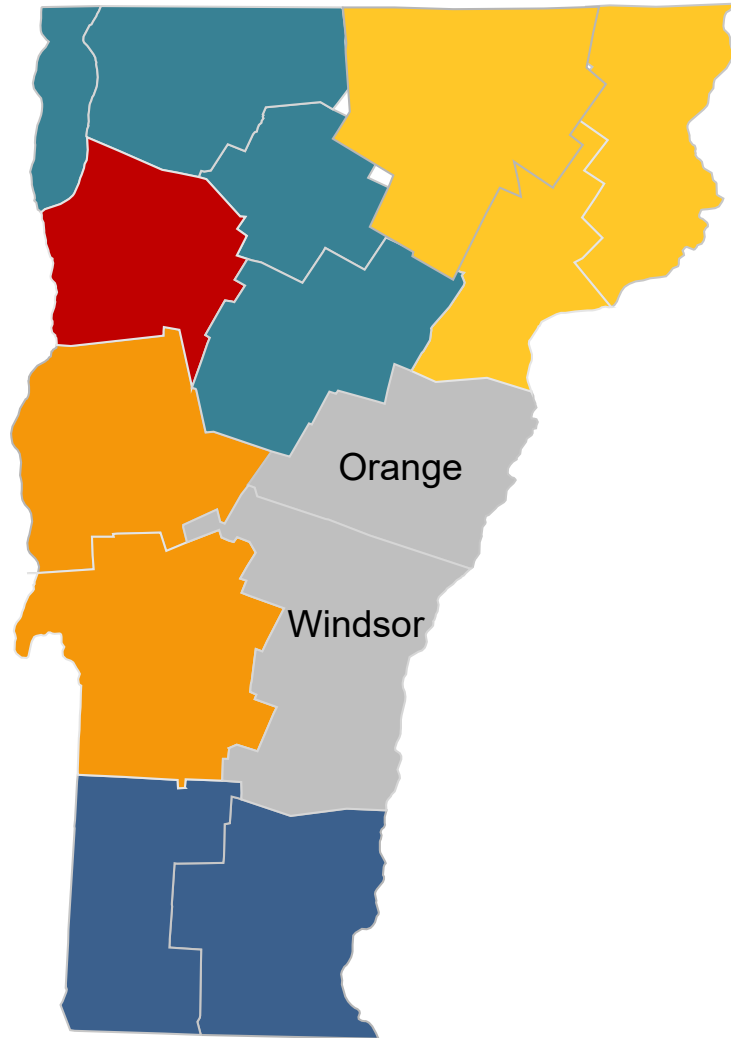




VT CREATIVE ECONOMY



Zone Overview:
Cornerstone Creative Community
(3CVT)

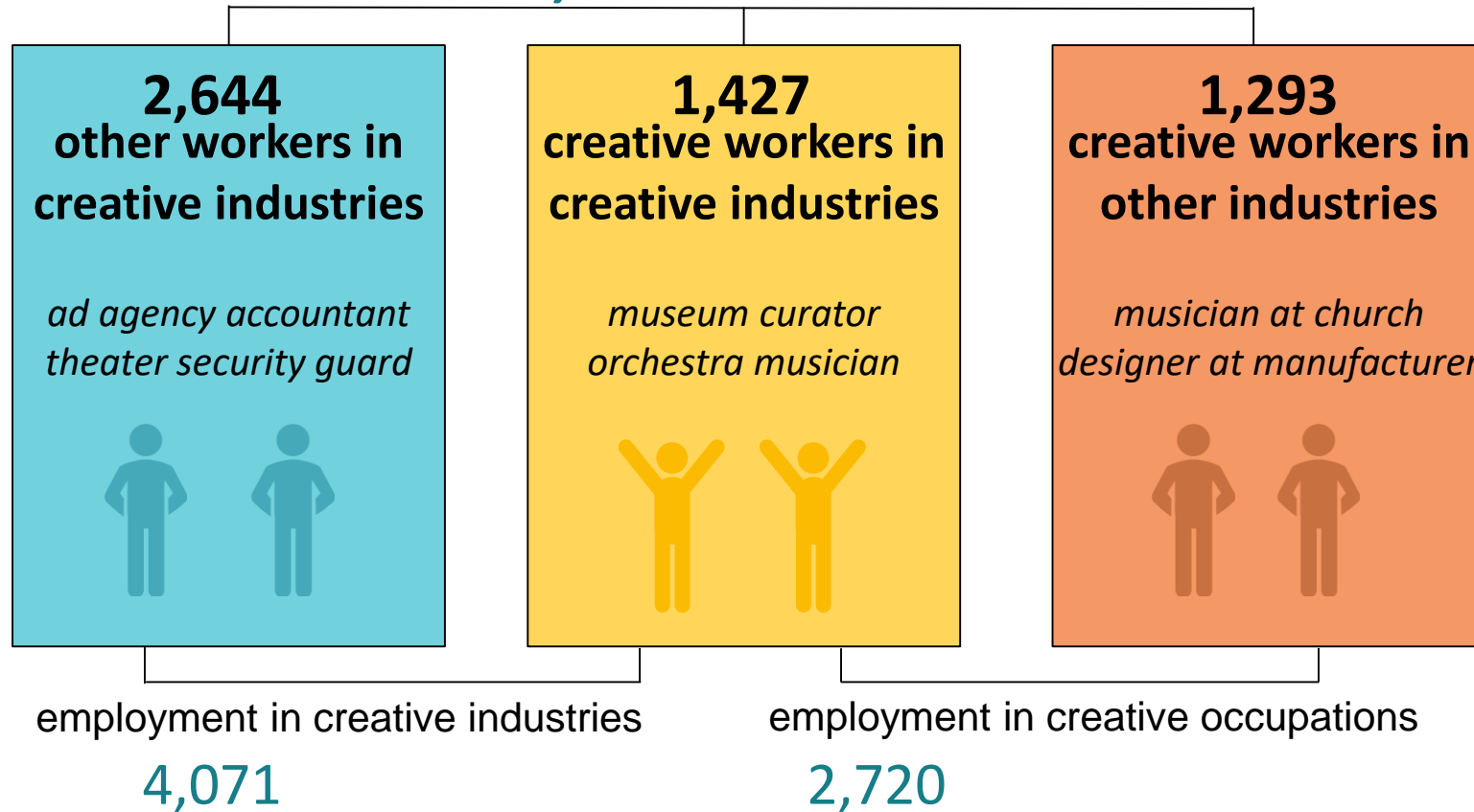




ECONOMIC IMPORTANCE OF THE CREATIVE ECONOMY: CORNERSTONE

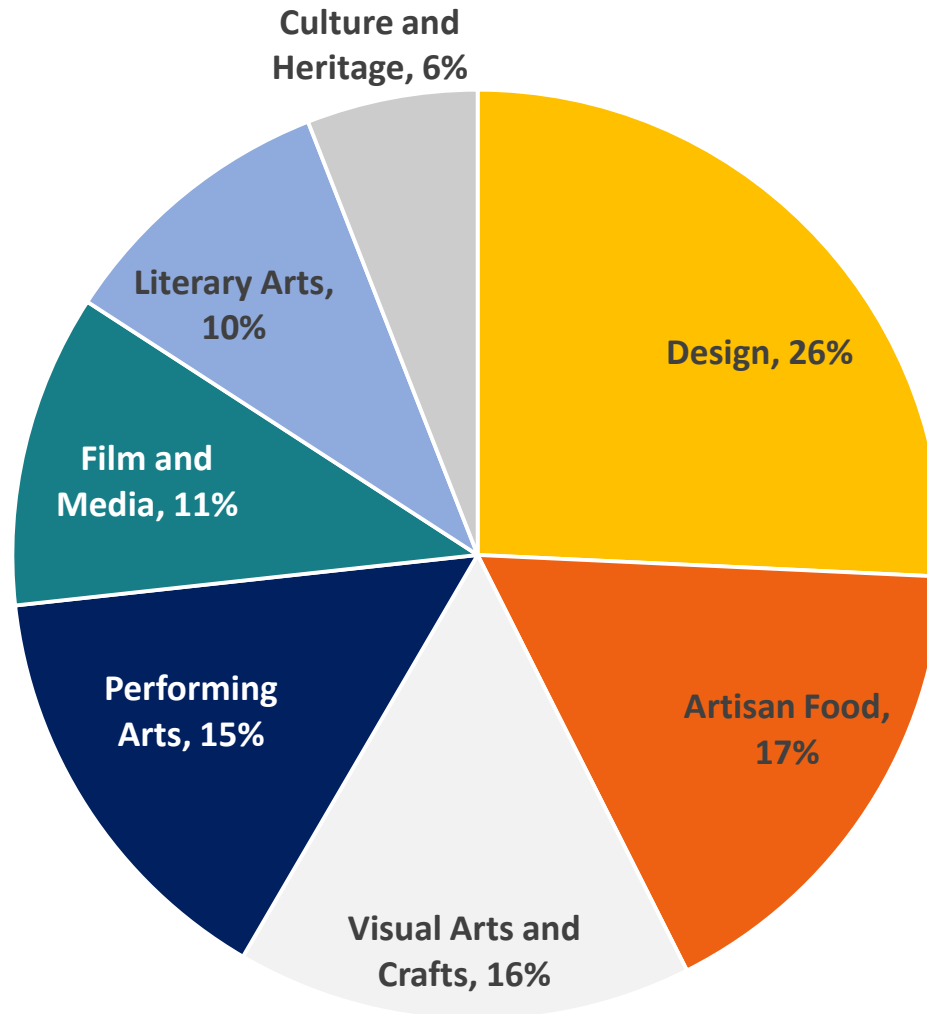
total creative employment (2018)

5,364 JOBS





SEGMENT DISTRIBUTION: CORNERSTONE





ECONOMIC FINDINGS: CORNERSTONE

- ❖ **Jobs in the creative economy** are **10.8%** of regional jobs in this zone, slightly higher than all other zones
- ❖ Most significant segment is **Design** with **26%** of jobs compared to 26% in state
- ❖ **Jobs in the creative economy grew** by **14%** between 2010 and 2018, greater than regional job growth of 2% in this zone
- ❖ Most growth in **Artisan Foods (67% increase)** and **Performing Arts (26% increase)**
- ❖ Between 2010-2018 **highest growth in employment in creative industries (13.8%)** across all zones and comparable to statewide growth (14.1%)



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