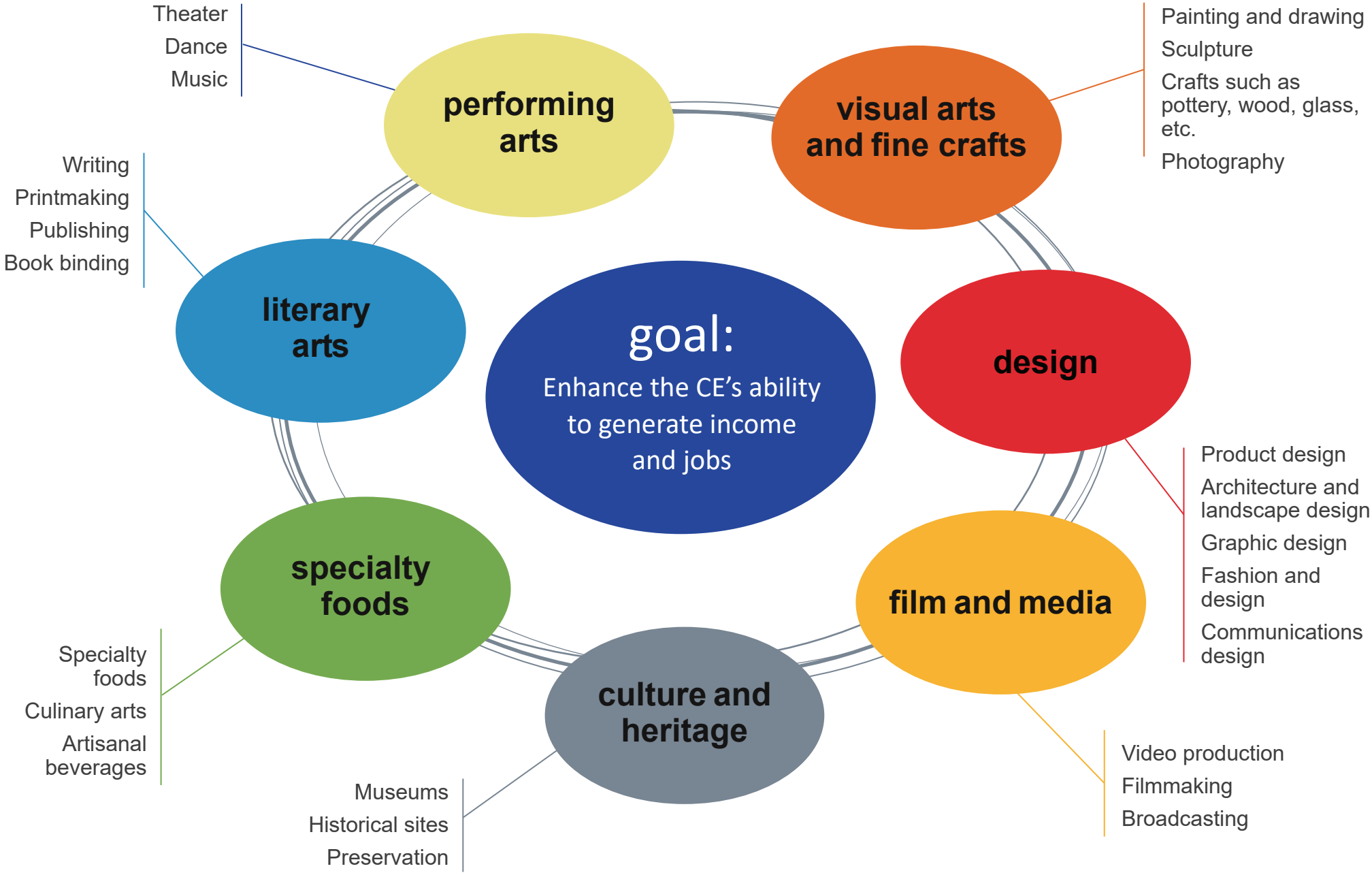
Creative Economy

The enterprises, organizations, and individuals whose products and services are rooted in artistic and creative content.