



Animating Infrastructure Letter of Interest Preview | FY2021

This is not the application, but a list of the questions you will be expected to answer and the materials you will need to provide. Character limits, when applicable, include spaces and are listed in parentheses. All information must be submitted through the Council's [online granting system](#).

Applicants may submit up to three project ideas. A budget does not need to be developed at the time the letter is submitted. Letters should address potential infrastructure projects that could benefit from an artist involvement. Applicants that are applying for design grants or a combination of design and implementation do not need to have an artist identified at this time.

Organizational Information

organization name and address; contact person name, email address, and phone number

Type of Grant

Indicate the type of support you would like with this grant program. *You will only select one option.*

- Design Grant: Artist Design Fees (\$5,000 max grant)
- Implementation Grant: Artistic Fabrication and Installation of Art (\$15,000 max grant)
- Combination Design and Implementation Grant (\$15,000 max grant)

Project Information

Summarize your infrastructure project idea in one sentence. (200)

Provide the physical address of the project site. (500)

Who owns the property where the project will take place? (500)

Include name, address, and contact information if different from the applicant.

(Implementation Grants only)

If you are applying for an implementation grant for a previously designed project, you will need to provide the name(s) and website(s) of the artist(s) you are working with to fabricate and install the public art.

Narrative Questions

Describe your community and the potential opportunities for the integration of public art into your infrastructure project. (2,000)

When describing your community consider the geographic place and the site, and indicate if the place is in a historic district, designated downtown, village center, neighborhood development, rural community, etc. Describe other relevant details such as building/site names, and important landscape or architectural features.

The geographic place can be a village, a town green, a city block, a vacant building, a town, a main street, two square miles, etc. Infrastructure includes but is not limited to community facilities and services such as buildings, trails, water or sewer systems, roads, bridges, power systems, parks, etc.

The site is a specific component of the infrastructure project such as the public lobby, plaza, park, gazebo, pedestrian walkways, empty lot, etc. Indicate if the infrastructure is existing or proposed. Opportunities for integrated functional public art include such things as bike racks, sidewalks, walls, railings, signs, walls, bridges, lighting, tree grates, fire pits, water fountains, etc.

Describe the vision, specific goals, and desired outcomes for this project. (1,000)

What is the long-term picture of what your community will be like in the future? What are the projected end results for this project (e.g., safer, more pedestrian friendly streets; enhanced community connections or pride; bringing more people into local businesses; improving community livability and vibrancy, etc.)?

Describe your organization, the leadership in place to carry out the project, and any partners or collaborating organizations. (1,000)

Indicate your experience with project management, fundraising, and/or other relevant subject matter. Indicate if partners or collaborating organizations are committed or potential and describe any planning that may have taken place to date.

Tell us the story of your community as it relates to this project and what makes your community unique. (1,000)

Is your community known for particular people, events, geography, or activities? What are some unique qualities, characteristics, attributes, or historic facts about the community, the people, or the site that might be reflected in the final artistic process or product?

Describe the opportunities for community engagement in the project that foster connections among people of diverse socioeconomic groups, abilities, cultures, genders and/or ages. (1,000)

This can be in the design of the art, the making of the art, and/or in activating the space after the art is installed. Are there community groups, partners, existing events, or communication avenues that you could utilize to broaden your reach? How will you intentionally work to break down barriers and inequities and provide more opportunities for participation by underserved and/or under-represented populations in the community?

Explain why this project is important to your community at this time. (1,000)

This might include timing of infrastructure projects (for example, the town is about to undergo a reconstruction of the main street and now is the time to integrate functional artistic components). Are there particular challenges such as loss of businesses, declining populations, or the desire to build social or community connections?

Media

Include up to five images or links to other media samples such as videos. Images should be of the community, potential site(s), maps or designs of infrastructure project, and any other visuals that might help to identify potential opportunities for artist involvement.

Reviewers also find it helpful to have images of potential artistic vision or ideas for the site. If submitting a video or a link to a video, it should be no more than 3 minutes in length. If you are submitting more than one project idea for consideration, please combine your photos for each project into separate documents so that there are no more than five files uploaded.

Allowed media types:

- images (up to 5MB each)
- video (up to 250MB each)
- audio (up to 30MB each)
- PDFs (up to 10MB each)
- links to media from YouTube, Vimeo, and SoundCloud

Questions?

Send an [email to Michele Bailey](#) or call her at 802.402.4614.