

PRESS RELEASE

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Workshop Will Help Artists Develop their Business Skills

“This workshop served as a much needed ‘retreat’ with mentors and fellow artists, allowing me to...focus on re-visioning my artist business in a changed economy to better prosper within my/our community.”

Former Workshop Participant

The Vermont Arts Council is pleased to announce a new session of its popular Breaking into Business workshop tailored to the unique needs of artists. During two content-rich days, artists will learn about developing a business plan, creating financial goals, marketing, and promoting their art through traditional and social media.

The workshop takes place on Saturday and Sunday, February 6 and 7, 2016, at the Missisquoi Valley Union High School in Swanton. The cost for the two-day workshop is \$75 and the registration deadline is **January 20**. More information and registration forms are available on the [Vermont Arts Council website](http://www.vermontartscouncil.org).

The Vermont Arts Council envisions a state where everyone has access to the arts and creativity in their life, education, and community. Through its programs and services, the Council strives to increase public awareness of the positive role artists and arts organizations play in communities and to maximize opportunities for everyone to experience the arts. Since 1965, the Council has been the state's primary provider of funding, advocacy, and information for the arts in Vermont. www.vermontartscouncil.org.

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